

**OESTE +IGUAL** 

Pilot Project for the Implementation of Equality Policies Gender and Conciliation of Professional, Family and Personal Life













MAY 23, 2023





## WHAT IS GENDER EQUALITY?

Definition and correlation with vocational choices



## **VOCATIONAL CHOICES**

- Current Scenario and Labor Market
- Are skills gendered?



## **BIAS AND STEREOTYPES**

- Bias and Stereotypes What are they?
- Focus Group Shall we reflect on the topic?



## **PROMOTION OF CHANGE**

- Active reflection and action on the topic
- **SMART Goals**

