

## PRESS RELEASE

### Oeste + Igual Project Focus Group Session

On May 25th, the focus group session of the Oeste + Igual took place. The project aims to be a pilot project in the implementation of policies and good practices in the areas of Gender Equality and the Reconciliation of Professional, Family and Personal Life.

The activity started at 10 am and was attended by the Project team, Municipal Focal Points, companies and the association of the West Region.

In the opening session, Paulo Simões, First Executive Secretary of OesteCIM, thanked everyone for their presence and highlighted the importance of the Project in achieving the United Nations sustainable development goal, Gender Equality. This was followed by the Portuguese [Association for Diversity and Inclusion](#), represented by Mónica Canário, who presented the Charter for Diversity, an initiative of the European Commission created with the objective of encouraging employers to implement and develop internal policies and practices to promote diversity and equal opportunities at work.

It was then up to Susana Almeida, from SHL Portugal, to dynamize the analysis of the Portuguese policies underlying the "3 em Linha" Program for the Reconciliation of Professional, Personal and Family Life 2018-2019. The objective of the initiative was to promote a SWOT analysis, identifying strengths, weaknesses, opportunities and threats existing in companies and institutions in the Western Region with regard to gender equality and the reconciliation of professional, family and personal life.

At the end of the focus group session, a summary report of the main measures to be implemented in the Western Region is expected to be drawn up.



Focus Group for analysis the policies underlying the:  
**3 EM LINHA**  
Professional, Personal and Family Life Reconciliation  
Programme 2018-2019  
**ENIND**  
National Strategy for Equality and Non-Discrimination

Intermunicipal Community of the West  
2500-922 Caldas da Rainha  
Telefone (+351) 262 839 030  
E-mail [candidaturas@oestecim.pt](mailto:candidaturas@oestecim.pt)  
Site [www.oestecim.pt](http://www.oestecim.pt)

Programme Operator



Promoter



Partner

