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## PRESS RELEASE

### Training for Educational Agents seeks to combat gender segregation in the professional choices of young people in the West

On the 23rd of May, a Technical Training will be held for Educational Agents, within the scope of the OESTE + IGUAL Project, financed by the EEA Grants Portugal Program for Gender Conciliation and Equality.

The session will take place online via Teams and will be divided into four moments:

- What is Gender Equality?
  - Definition and correlation with vocational choices
- Vocational Choices
  - Current scenario and Labor Market
  - Are skills gendered?
- Biases and Stereotypes
  - Bias and Stereotypes – What are they?
  - Focus Group – Shall we reflect on the topic?
- Promotion of Change
  - Reflection and active action on the theme
  - SMART goals

The activity is part of the implementation of the Project's Action Plan and aims to reflect on the impact of stereotypes on vocational choices and how to achieve gender balance in the areas of the different courses.

Registration via link <https://forms.gle/8ugf35NBJDrsH62M8>

*Through the Agreement on the European Economic Area (EEA), Iceland, Liechtenstein and Norway are partners in the internal market with the Member States of the European Union.*

*As a way of promoting a continuous and balanced strengthening of economic and trade relations, the parties to the EEA Agreement have established a multi-year Financial Mechanism, known as EEA Grants.*

*The EEA Grants aim to reduce social and economic disparities in Europe and strengthen bilateral relations between these three countries and the beneficiary countries.*

*For the period 2014-2021, a total contribution of €2.8 billion has been agreed for 15 beneficiary countries. Portugal will benefit from an amount of 102.7 million euros. Learn more at [www.eeagrants.gov.pt](http://www.eeagrants.gov.pt)*

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Programme Operator:



Promoter:



Partner::

